

JUAB COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative			\$9,122	office expense
Miscellaneous			\$4,581	memberships
Total Promotional:			\$29,504	
Advertising			\$175	
Brochures			\$26,097	
Contributions				
Fam Tours				
General Promotional			\$2,732	
Shows				
Signs			\$500	
Travel Region				
Brick and Mortar (Operations):			\$12,000	
Construction Expense			\$12,000	fairgrounds
Visitor Center Operation				
Transfers Out				
Total Expenditures	n/a	n/a	\$55,207	
REVENUES				
Tax Commission TRT Report*	\$44,711	\$49,372	\$50,787	
County TRT Report*				
Other Revenues				
Percent Adm./Misc./Promo/Transfers			78.26%	
Percent Brick and Mortar			21.74%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.